PIVOTAL CONNECT
WHERE FOSTER YOUTH MOVE TO THRIVE.

APRIL 29, 2023
SILICON VALLEY

PARTNERSHIP OPPORTUNITIES:
ENGAGEMENT LEVELS AND BENEFITS
WHY WE’RE HERE AND WHO WE ARE

There are 60,000 young people in foster care in California. Roughly 2,000 of them are right here in Silicon Valley, the epicenter of innovation. While we spend millions of dollars on the next technology breakthrough, little is being done to address the education and employment needs of our community’s most vulnerable kids. These young people entered the foster care system through no fault of their own and with nobody watching out for them, it’s easy for them to fall through the cracks. When compared to other youth in America, foster youth have the highest rates of school dropout, unemployment, and teen pregnancy.

THE REALITY DOES NOT MATCH THE MOTIVATION

93% OF FOSTER YOUTH WANT TO ATTEND COLLEGE

4% ACTUALLY EARN A DEGREE

WE HELP FOSTER YOUTH DEFY THE ODDS.

Pivotal scholars prove that being in foster care doesn’t have to equal a lifetime of disappointment. Our scholars graduate college at 10x the national rate for foster youth. Many go on to earn advanced degrees. We help them get there by making a long-term commitment to their success.

Our expert coaches work with youth one-on-one to help them define and achieve their academic and employment goals. We round out their Pivotal experience with scholarships, academic tutoring, professional development workshops, summer internships, and job placement. We stick by them throughout high school, college, and into their careers and help them get the life they want for themselves.
WE ARE ON THE MOVE AND INVITE YOU TO JOIN US!

Pivotal changes the lives of foster youth in Santa Clara and San Mateo counties, starting in high school all the way through college graduation and into the workforce. When trying to plan for what comes next, we know the most important thing is for us to listen to our scholars and understand what they need from us.

What we’ve heard from our students is that they need consistent and uninterrupted support, they need it to start earlier, and they need help removing the systemic barriers that prevent them from succeeding.
AS A PIVOTAL CONNECT PARTNER, YOU WILL HAVE THE OPPORTUNITY TO:

- Engage with Pivotal leadership
- Help create equitable access to opportunities for foster youth
- Change life outcomes for young people from foster care

THE PIVOTAL EXPERIENCE PREVIEW

YOUNG PROFESSIONAL’S CONFERENCE (YPC)
For Pivotal College Scholars and Alumni
12:30PM - 4:00PM

Workshops anchored in the following themes:

- Promoting and empowering independence for Pivotal scholars, paving the way to achieving financial stability
- Inviting dialogue, connection, and shared learnings

PIVOTAL CONNECT
For Pivotal Donors, Partners, and Scholars
4:00PM - 6:30PM

A community building event centered around audio and visual storytelling

- Interactive Art and Storytelling Experience showcasing foster youth
- Opportunities for connection with Pivotal Scholars & Alumni
- Pivotal on the Move inaugural awards presentation
JOIN OUR MOVEMENT.

PIVOTAL CONNECT: PARTNERSHIP OPPORTUNITIES & BENEFITS

SIGNATURE PARTNERSHIP OPPORTUNITIES AVAILABLE
Available to customize and augment the following with a commitment of a $25,000 - $50,000 partnership.

PIVOTAL CONNECT:
UNLOCKING THE CREATIVE EXPRESSION & POSSIBILITIES IN YOUNG PEOPLE FROM FOSTER CARE

It’s easy to feel invisible when you’re in foster care. The Pivotal Connect interactive art and storytelling exhibit gives a voice to these brilliant young people by using art, photography, and digital media to tell their stories of hope. This is where art meets storytelling. The exhibit will help spread awareness by showcasing stories of resilience and what it means to forge ahead even while facing heartbreaking challenges. Elements of the exhibit will live on through National Foster Care Month in May 2023.

PIVOTAL ON THE MOVE AWARDS
HONORING THE CHAMPIONS

Behind every successful foster youth is a team of people cheering for his or her success. Sometimes it’s a fantastic social worker who goes above and beyond the call of duty. Or an employer that recognizes the creativity and resilience that foster youth bring to the workplace. And, sometimes, it’s a community member who comes into their lives at just the right time to make a difference. The Pivotal on the Move Awards Program honors the individuals in their lives who find ways to change the odds for kids living in the foster care system. These awards amplify the voices of our youth and bring awareness to the good work being done by caring and committed change makers in our community.

WELLNESS TO THRIVING:
YPC PRESENTING PARTNER

Pivotal Board Member and alumnus, Dontae Lartigue says it best: “Foster youth survive, but we need to pave the way to allow them to thrive.” Join Pivotal as a presenting partner of its annual Young Professionals Conference convening 50 post-secondary scholars for an afternoon of connection, leadership development, and workshops.
PARTNERSHIP LEVELS

PIVOTAL ON THE MOVE CATALYST:
CO-PRESENTING PARTNERS

$50,000
2 Opportunities

- Prominent recognition as a Pivotal on the Move Co-Presenting Partner on all event collateral, promotion, and signage pre, on-site, and post-event
- Invitation for an individual and/or company representative named to the Pivotal Connect Host Committee
- Opportunity for individual and/or company representative to provide remarks on-stage at event
- Exclusive entries (4) and opportunity to attend the Young Professionals Conference component to Pivotal Connect
- Individual and/or company partner feature in multimedia marketing pre-event
- Partner feature included in Pivotal’s National Foster Care Month (May) multimedia marketing campaign
- Prominent logo placement and recognition in event program
- 15 complimentary entries to Pivotal Connect
- Pivotal on the Move Mission Moment Invitation: Lunch & Conversation with a Pivotal Alum on a mutually agreed upon date
- Pivotal Connect: Multimedia toolkit provided to individual and/or company to amplify messaging surrounding Pivotal and foster youth during National Foster Care Month (May)
- Opportunity to host “Pivotal Connect: Where Foster Youth Move to Thrive” lunch and learn offering on a mutually agreed upon date
PARTNERSHIP LEVELS CONT.

PIVOTAL ON THE MOVE CHAMPION $25,000

- Prominent recognition as Pivotal on the Move Champion partner on all event collateral, promotion, and signage pre, on-site, and post-event
- Invitation for an individual and/or company representative named to the Pivotal Connect Host Committee
- Exclusive opportunity to underwrite and be recognized as one of four Pivotal on the Move Awards
- Opportunity for individual and/or company representative to introduce designated Pivotal on the Move Award category on stage
- Exclusive entries (2) and opportunity to attend the Young Professionals Conference component to Pivotal Connect
- Individual and/or company partner feature in multimedia marketing pre-event
- Partner feature included in Pivotal’s National Foster Care Month multimedia marketing campaign
- Logo placement and recognition in event program
- 12 complimentary entries to Pivotal Connect
- Pivotal on the Move Mission Moment Invitation: Lunch & Conversation with a Pivotal Alum on a mutually agreed upon date
- Opportunity to host “Pivotal Connect: Where Foster Youth Move to Thrive” lunch and learn offering on a mutually agreed upon date
PARTNERSHIP LEVELS CONT.

**PIVOTAL CHAMPION** $10,000

- Recognition as Pivotal Champion partner on all event collateral and signage
- Invitation for an individual and/or company representative named to the Pivotal Connect Host Committee
- Individual and/or company partner feature in multimedia marketing pre-event
- Partner feature included in Pivotal’s National Foster Care Month multimedia marketing campaign
- Logo placement and recognition in event program
- 10 complimentary entries to Pivotal Connect
- Pivotal on the Move Mission Moment Invitation: Lunch & Conversation with a Pivotal Alum on a mutually agreed upon date
- Opportunity to host “Pivotal Connect: Where Foster Youth Move to Thrive” lunch and learn offering on a mutually agreed upon date
PARTNERSHIP LEVELS CONT.

**PIVOTAL ALLY** $5,000
- Recognition as Pivotal Ally partner on event collateral and signage
- Individual and/or company representative named to the Pivotal Connect Host Committee
- Individual and/or company partner feature in multimedia marketing pre-event
- Logo placement and recognition in event program
- 8 complimentary entries to Pivotal Connect
- Opportunity to host “Pivotal Connect: Where Foster Youth Move to Thrive” lunch and learn offering on a mutually agreed upon date

**PIVOTAL FRIEND** $2,500
- Recognition as a Pivotal Friend on event collateral and signage
- Individual and/or company recognition in event program
- 5 complimentary entries to Pivotal Connect

**PIVOTAL SUPPORTER INDIVIDUAL TICKET** $125
THANK YOU.

WWW.PIVOTALNOW.ORG

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